

News Release



FOR IMMEDIATE RELEASE:

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MEDIA ADVISORY

INNER CITY OAKLAND KIDS HEADED FOR LIFE CHANGING ADVENTURE

From the High Seas, to a Forest Campout

- WHAT:** Dr. Harry Edwards, Director, Office of Parks and Recreation, City of Oakland, and Carl Pope, Executive Director of the Sierra Club, will hold a media availability to unveil a series of two-day adventures which includes an ocean journey and an overnight forest campout for urban kids. This adventure will be provided by a \$27,278 grant from the Sierra Club's Youth in Wilderness Project and additional funding from the State Parks Foundation, to the City of Oakland Recreation Department, to take urban youth (4th and 5th Graders) on an outback experience to broaden their education on the ocean environment and forest ecology.
- WHEN:** Thursday, March 14, 2002
10 A.M.
- WHERE:** City of Oakland, Office of Parks and Recreation, 1520 Lakeside Dr. Oakland.
Contact: Lisa Bishop (510) 238-2003
- Details:** The City of Oakland, California State Parks, the Sierra Club, O'Neill Sea Odyssey and the California State Parks Foundation have formed a partnership to provide opportunities for urban youth. This partnership will be taking 8 groups of children to Santa Cruz on weekdays in July and August. Each group will experience a two-day trip, which will include a journey aboard a 65-foot catamaran on Monterey Bay and an overnight camping experience at Big Basin Redwoods State Park. This partnership is an example of the way City, State and Non-Profits are coming together to provide opportunities for youth in our urban centers to experience California's exceptional natural resources first hand.